

Project Description and Budget	SCORE				0
	1	2	3	4	
<b>Significance to company growth strategy</b>	project's significance to Company's growth strategy is unclear	project has low significance to the Company's growth strategy	project is beneficial to the Company's growth strategy	project is critical to Company growth strategy	Not answered
<b>Business Model</b>	business model canvas is included but model unclear	business model canvas is included and model is clear	business model canvas is included and the model is clearly stated	business model canvas is included and model is well defined	BMC was uploaded but not filled out
<b>Budget</b>	budget is completed and unclear	budget is developed with no activities assigned	budget is developed with clear activities assigned	budget is included, clear, has activities assigned and is reasonable	budget was uploaded but not filled out
<b>Project purpose</b>	purpose is unclear, undefined or poorly aligned with fund criteria	purpose is well defined but not aligned with fund criteria	purpose well defined and is aligned with fund criteria	purpose is well defined, aligned with fund criteria and has a high probability of delivering on one or more program metrics	project purpose was not provided
<b>Use of seed funds</b>	use of seed funds is not clearly defined	use of seed funds is not clear or is questionable nature	use of seed funds is clearly stated and reasonable	use of seed funds is clearly stated, eligible and contributes to one or more program metrics	Use of seed funds was not provided
<b>SCORE</b>				<b>Weighted Score</b>	<b>20</b>
<b>Expected Outcomes</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	
<b>Revenue growth</b>	project will not contribute to revenue growth or is unclear	project will have a positive, but not significant effect on revenues	project will have a positive and moderate effect on revenues	project will have a positive and significant effect on revenues.	N/A
<b>Environmental Impact/Circular Economy Project</b>	likelihood of this project having a positive impact on the environment and/or create value from waste now or in the future is <u>unclear</u>	likelihood of this project having a positive impact on the environment and/or create value from waste now or in the future is <u>low</u>	likelihood of this project having a positive impact on the environment and/or create value from waste now or in the future is <u>high</u>	likelihood of this project having a positive impact on the environment and/or create value from waste now or in the future is <u>high within the project timeline</u> .	N/A
<b>Developing new products, services, processes or technologies or models</b>	likelihood of this project contributing to a new development now or in the future is <u>unclear</u>	likelihood of this project contributing to a new development now or in the future is <u>low</u> .	likelihood of this project contributing to a new development now or in the future is <u>high</u>	likelihood of this project contributing to a new development now or in the future is <u>high within the project timeline</u>	N/A
<b>Intellectual Property</b>	It is not clear if the project will contribute to IP	project may contribute to the development of new IP, but new IP not clearly stated	project will contribute to the development of new IP and is clearly stated	Project will lead to both patented and non-patented IP	N/A
<b>Jobs</b>	current employment is maintained	1 Temporary FTE or more will be created or maintained	1 Permanent FTE or more will be created or maintained	1-3 Temporary and/or Permanent FTEs will be created or maintained within the project timeline	N/A
<b>SCORE</b>				<b>Weighted Score</b>	<b>30</b>
<b>TOTAL SCORE</b>					<b>50</b>